

Special Finance Leads



autobytel
Your Lifetime Automotive Advisor™

Attract new faces to your dealership, eligible and ready to purchase.



Car.com Generates Fresh Auto Loan Requests

from real customers in your market area who are ready to obtain an auto loan. In addition to the customers we generate from our family of sites, we have joined with some of the industry's most trusted sites including, Kelley Blue Book, AOL Autos, Lending Tree, & Up2Drive to deliver the best leads available.

Our staff has over 100 years of combined experience in the automotive finance industry. You will receive an unparalleled level of attention and accessibility from our experienced staff who share the same goal as you: Converting leads into Sales!

Come experience our program and get a better ROI on your advertising budget!

- Exclusive real-time lead delivery
- Advanced lead verification system
- Customizable territory and lead delivery
- Online lead management tools
- Delivery via email, fax, or into your CRM
- No long-term contracts
- Customized programs based on inventory and financing capabilities



Accelerate Profits: Exclusive, Local Leads in Real-Time!

"Car.com finance leads have accounted for 25-30% of our used car sales since 2004"

- Director of Finance, IN

"Of all our advertising sources, Car.com has consistently been far the most reliable and cost effective"

- Special Finance Director, PA

"Car.com consistently delivers buyers to our showroom; even in these challenging economic times. Car.com leads have been proven to us over the past several years to contain accurate information. Car.com is our only choice when it comes to lead sources."

- Owner, GA

"We average over 40 car sales a month off our Car.com Special Finance Leads."

- Special Finance Director, FL

For More Innovation, Call
1-877-718-9982



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